

media kit

Women's
CANCER NEWS
A BENEFIT OF SGO MEMBERSHIP



a digital publication of



Society of Gynecologic Oncology

who we are

When we join together, we can change the future of gynecologic health for women and TGNC (transgender/gender non-conforming) patients. The Society of Gynecologic Oncology (SGO) is a global, diverse and inclusive society elevating the entire world of gynecologic oncology.



audience profile

SGO members provide multidisciplinary cancer treatment including chemotherapy, radiation therapy, surgery and supportive care

Members include

- Gynecologic oncologists (67%)
- Medical oncologists (2%)
- Pathologists (1%)
- Radiation oncologists (1%)
- Obstetrician/gynecologists (1%)
- Nurse practitioners (2%)
- Physician assistants (2%)
- Fellows-in-training (10%)
- Residents (5%)
- Other allied health care professionals (9%)

96% of the members are U.S.-based and 4% are international representing 35 countries

the pub

Women's Cancer News is one of the gynecologic oncology community's most comprehensive news source. Customized to the individual subscribers' preferences, our content focuses on research, policy, treatment and curated gynecologic oncology news that spotlights or impacts the industry. The result is a highly-engaging publication sent to **2,000 subscribers** made up of gynecologic oncologists, researchers, medical oncologists, PAs, nurse practitioners, registered nurses, fellows, residents and students

Women's Cancer News is published every Friday as a benefit to the gynecologic oncology community.

sgo.org

Genmab Striving for innovative treatments in cervical cancer
LEARN ABOUT OUR CLINICAL TRIAL PROGRAM

Women's **CANCER NEWS**
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SGO Society of Gynecologic Oncology

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SGO BLOG

featuring Leeya F. Pinder, MD, MPH

FEATURED ARTICLE

Closing the gap: Single dose HPV vaccination
By Leeya F. Pinder, MD, MPH | 3 min. read

The burden of cervical cancer (CC) disproportionately impacts persons living in marginalized communities, whether in sub-Saharan Africa (SSA) or low-income, rural or migrant communities in the U.S. Worldwide, almost 350,000 women die every year from this disease.¹ Our view of CC has been framed by the statistic that CC deaths in the U.S. have declined by more than 50% over the last five decades.

READ MORE

For your patients:
Proven PFS after primary surgery in the treatment of stage III or IV ovarian cancer

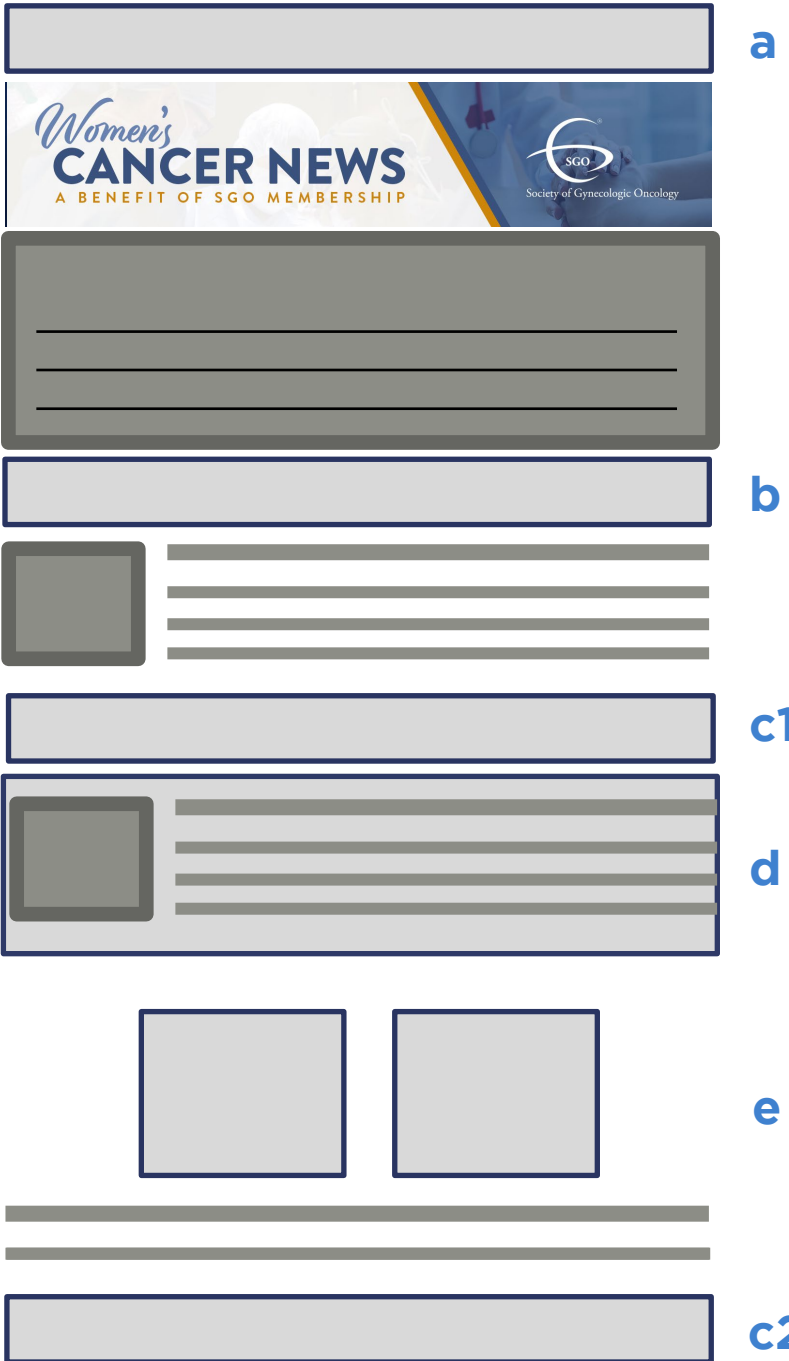
FIND OUT MORE

SGO NEWS

Vulvar cancer debates and wrangling recurring disease
Aug. 14: Tune into this installment of SGO Journal Club where our panelists debate the data regarding radiation vs inguinofemoral lymphadenectomy for vulvar cancer as well as management of recurrent disease.

REGISTER

2024 Call for Abstracts open through Oct. 6
The Call for Abstracts for the SGO 2024 Meeting on Women's Cancer will be open July 26 – October 6, 2023. This year's meeting theme is "The Power of Shared Purpose: Transforming Gynecologic Cancer"



For illustrative purposes and does not reflect definite positions.

units + specs + rates

Rates below are for **13 consecutive issues**
All images must be submitted as a JPEG, GIF or PNG and 72 dpi.
Animations are acceptable but should not exceed 5 seconds in length.

a: leaderboard | \$3,000 728 pixels x 90 pixels
Prominent banner placement positioned directly above the newsletter's masthead.

b: top banner | \$2,750 728 pixels x 90 pixels
Banner placement positioned directly below the lead article.

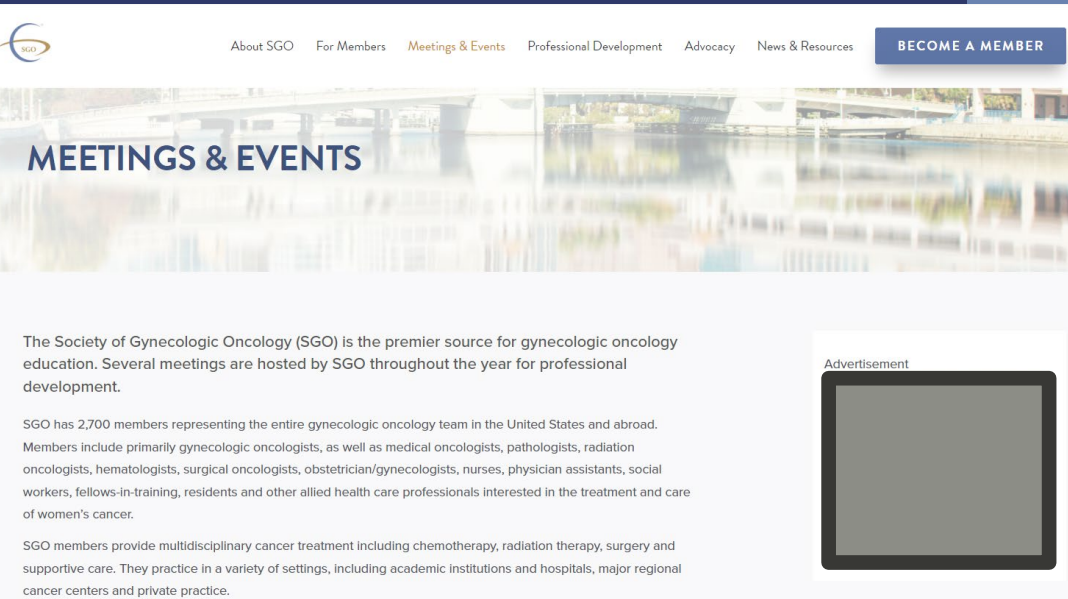
c: display banners | **c1** \$2,500 | **c2-c3** \$2,250 728 pixels x 90 pixels
Banner placements integrated throughout the newsletter.

d: sponsored content | \$2,250 300pixels x 200 pixels | 50 words
Showcase your company, product or service with an engaging graphic and text.

e: showcase banners | \$2,000 336 pixels x 2800 pixels
Showcase your company, product or service with this large-format display ad.

additional opportunities

Gain even more exposure for your company by advertising on sgo.org.



\$1,750 for 12 months

350 pixels x 250 pixels

- * Banners displayed on a rotational basis.
- * Limited inventory available.

Packaged pricing available.

reserve

Contact us today to reserve space

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