When we join together, we can change the future of gynecologic health for women and TGNC (transgender/gender non-conforming) patients. The Society of Gynecologic Oncology (SGO) is a global, diverse and inclusive society elevating the entire world of gynecologic oncology.

**Members include**

- Gynecologic oncologists (67%)
- Medical oncologists (2%)
- Pathologists (1%)
- Radiation oncologists (1%)
- Obstetrician/gynecologists (1%)
- Nurse practitioners (2%)
- Physician assistants (2%)
- Fellows-in-training (10%)
- Residents (5%)
- Other allied health care professionals (9%)

96% of the members are U.S.-based and 4% are international representing 35 countries.
Women’s Cancer News is one of the gynecologic oncology community’s most comprehensive news source. Customized to the individual subscribers’ preferences, our content focuses on research, policy, treatment and curated gynecologic oncology news that spotlights or impacts the industry. The result is a highly-engaging publication sent to 2,000 subscribers made up of gynecologic oncologists, researchers, medical oncologists, PAs, nurse practitioners, registered nurses, fellows, residents and students.

Women's Cancer News is published every Friday as a benefit to the gynecologic oncology community.
Rates below are for **13 consecutive issues**

All images must be submitted as a JPEG, GIF or PNG and 72 dpi. Animations are acceptable but should not exceed 5 seconds in length.

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**a: leaderboard | $3,000**  
728 pixels x 90 pixels

Prominent banner placement positioned directly above the newsletter’s masthead.

**b: top banner | $2,750**  
728 pixels x 90 pixels

Banner placement positioned directly below the lead article.

**c: display banners | c1 $2,500 | c2-c3 $2,250**  
728 pixels x 90 pixels

Banner placements integrated throughout the newsletter.

**d: sponsored content | $2,250**  
300 pixels x 200 pixels | 50 words

Showcase your company, product or service with an engaging graphic and text.

**e: showcase banners | $2,000**  
336 pixels x 2800 pixels

Showcase your company, product or service with this large-format display ad.
additional opportunities
Gain even more exposure for your company by advertising on sgo.org.

$1,750 for 12 months
350 pixels x 250 pixels
* Banners displayed on a rotational basis.
* Limited inventory available.
Packaged pricing available.

Contact us today to reserve space
Frank Humada
Association Briefings
frank@associationbriefings.com